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Contact: Nick Gold  
Gold Concepts Public Relations  
(404) 869-7960 (office)  
(404) 775-9375 (cell)  
[ngold@goldconceptspr.com](mailto:ngold@goldconceptspr.com)

**PAVILION AT STUDIOPLEX'S REMAINING 3,900 SQ. FT.  
RETAIL SPACE FOR RENT  
IN ATLANTA'S HISTORIC OLD FOURTH WARD**

ATLANTA – May 14, 2008 – The Pavilion at Studioplex, part of Studioplex's 10-acre mixed-use development in Atlanta's historic Old Fourth Ward, is a 9,100 sq. ft. retail space that will soon house renowned glass artist Matt Janke's glassblowing studio as well as Scott Serpas' first own restaurant. Serpas, former Executive Chef of Two Urban Licks, will build on his New Orleans heritage to bring passion and cutting edge cuisine to his most personal contribution to Atlanta's local dining scene. Currently, 3,900 sq. ft. of rental space remain available for one or more retailers who wish to take advantage of Studioplex's competitive rental rates starting at \$26 per square foot, its unique character, and its great central location – just minutes from Downtown, Midtown and Virginia -Highland, not to mention only 15 minutes to the airport.

## M-O-R-E

Add One/The Pavilion at Studioplex

5/14/08

"We are certain that The Pavilion at Studioplex will become a destination, not only for our neighbors in the Old Fourth Ward, Sweet Auburn and adjacent Inman Park, but for people from all over metro Atlanta. Many are discovering the unique appeal of various intown areas that are being redeveloped," says Dillon Baynes, President of Orinda Corporation, one of the partners in the conversion of Studioplex.

"Because of its generous lay-out and green space, Studioplex is a surprise oasis in the heart of the city."

The live/work development that includes 112 residences and 18 offices is a stunning conversion of a 1906 cotton warehouse, and its history is revealed in Studioplex's interiors that feature 12- to 17-foot ceilings, steel beams, exposed brick walls and concrete floors. Currently, seventy percent of Studioplex has been sold; remaining units start at \$159,900.

The Pavilion at Studioplex plans to open its doors by Fall 2008. Ample free parking for Scott Serpas' restaurant and the other retailers will be available, and interested retailers can still request their specific space needs as The Pavilion is nearing completion.

For more information, please contact Dillon Baynes at Studioplex,  
telephone number: (404) 872-8300 or via email:  
[dbaynes@orindacorp.com](mailto:dbaynes@orindacorp.com), or visit the website at  
[www.studioplexlofts.com](http://www.studioplexlofts.com).

M-O-R-E

Add Two/The Pavilion at Studioplex  
5/14/08

### About Studioplex

Studioplex, located at 659 Auburn Avenue in Atlanta's historic old Fourth Ward, features 130 live/work lofts as well as 9,100 sq. ft. retail space in the Pavilion at Studioplex. Sales Center hours: Monday - Friday: 10-6; Saturday: 10-5; Sunday: 12-5. Email: [info@studioplexlofts.com](mailto:info@studioplexlofts.com). Studioplex is developed by three partners: The Historic District Development Corporation (HDDC); Columbia Residential and Orinda Corporation.

Studioplex website: [www.studioplexlofts.com](http://www.studioplexlofts.com)  
Janke Studios website: [www.jankestudios.com](http://www.jankestudios.com)

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