



FOR IMMEDIATE RELEASE

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**STUDIOPLEX LAUNCHES GREEN MARKET
IN ATLANTA'S OLD FOURTH WARD**

Kick-off set for Saturday, July 12 at 8 a.m.

Market will feature locally grown vegetables, competitively priced, from Habersham and Rabun Counties in North Georgia

ATLANTA – July 2, 2008 – Studioplex will begin hosting a weekly green market starting Saturday, July 12 from 8 a.m. – noon (rain or shine). The Studioplex Green market will be held every Saturday through the fall, and will be set up across from the main entrance to Studioplex on Irwin Street near the corner of Auburn Avenue (at the water tower triangle) in the Old Fourth Ward. A portion of the profits from the market will benefit City Church-Eastside (www.citychurcheastside.org), led by Pastor Scott Armstrong, which regularly meets in the community room at Studioplex. In addition, vegetables not sold during market hours will be donated to Open Hand, an Atlanta-based non-profit organization (www.projectopenhand.org).

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“This green market will be especially convenient for the residents of Studioplex and our neighbors in the Historic Old Fourth Ward, Inman Park and the surrounding communities,” said Dillon Baynes, principal of Studioplex LLC and one of the three partners in the in-town development. “It may even save some shopping trips!”

Tomatoes, cucumbers, corn and squash will be some of the initial produce available and will be “competitively priced,” according to Baynes.

“In following the farm-to-table concept, our goal is to efficiently bring an abundance of fresh produce from farmers in Habersham and Rabun counties in North Georgia to the heart of Atlanta. We are all eager to do our part to promote sustainability,” said Baynes.

Danneman’s Coffee in the Old Fourth Ward (<http://dannemans.com>) will have their coffee available for purchase at the Studioplex Green market.

About Studioplex

Studioplex, located at 659 Auburn Avenue in Atlanta’s historic old Fourth Ward, features 130 live/work lofts as well as 9,100 sq. ft. retail space in the Pavilion at Studioplex. Sales Center hours: Monday - Friday: 10-6; Saturday: 10-5; Sunday: 12-5. Email: info@studioplexlofts.com. Studioplex is developed by three partners: The Historic District Development Corporation (HDDC); Columbia Residential and Orinda Corporation.

Studioplex website: www.studioplexlofts.com

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